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FOR IMMEDIATE RELEASE
JUNE 22, 2005
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PLEASE NOTE: HIGH RESOLUTION COLOR PHOTOGRAPH AVAILABLE VIA EMAIL**KIMERLY HINKELMAN NAMED EXECUTIVE DIRECTOR AT THE WELLNESS COMMUNITY OF PHILADELPHIA**

(PHILADELPHIA, PA) – The Wellness Community of Philadelphia (TWCP) is pleased to announce the addition of Kimerly (“Kim”) Hinkelman, 52, as its new executive director (ED). After over 17 years in development, she has joined TWCP to take the position of the former ED, Tricia Wellenbach.

Hinkelman comes to The Wellness Community of Philadelphia from Project Forward Leap where she served as director of development for the past year. In this position, she initiated an extensive development program for the organization which works with disadvantaged public school students. In addition, she managed the organization’s external relations as well as board recruitment.

As the director of development at Lutheran Health Care in Brooklyn, New York, Hinkelman was responsible for board development, direct mail programs, special events, major gift solicitation, and managing staff members. She raised \$3 million, a significant growth from the \$100,000 raised in 1998, during her five year tenure at Lutheran Health Care.

Prior to her work at Lutheran Health Care, Hinkelman served as vice president of resource development at the Brooklyn Hospital Center for eleven years. She worked directly with the board of trustees and the foundation board to increase giving and new donors by 10 percent annually. She was responsible for the marketing and communications programs and she created community service initiatives and oversaw a 500 percent increase in the volunteer corps.

Hinkelman graduated from Ohio State University in 1975 with a Bachelor of Science degree in education. She continued her graduate work in counseling at Youngstown State and George Washington University.

“As executive director, I will be able to build upon the previous successes of the organization and use my own experiences to take it to the next level,” says Hinkelman. “My experience in health care gives me a strong foundation as well.

“My father is a bladder cancer survivor. Had we known about a place like The Wellness Community when he went through his treatment, it would have helped us all immensely I am sure,” says Hinkelman. She believes strongly in the mission of TWCP and is looking forward to expanding programs and developing the board and staff.

Hinkelman resides in the Mayfair section of Philadelphia. She has two stepdaughters with her husband, David, and two grandchildren.

The mission of **The Wellness Community of Philadelphia (TWCP)** is to help people affected by cancer enhance their health and well-being through participation in a free professional program of emotional support, education and hope. **TWCP** offers programs at Ridgeland in Fairmount Park and limited offsite programs in Chester and Bucks counties, the Bux-Mont area, Hahnemann University Hospital and throughout Philadelphia. Please call **The Wellness Community of Philadelphia** at (215) 879-7733, (888) 819-3553 for more information. Reminder: **The Wellness Community of Philadelphia's** grounds and buildings are smoke-free.