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SCOTT D. BLUEBOND
MARKETING &
COMMUNICATIONS
DIRECTOR
sbluebond@twcp.org

**THE WELLNESS COMMUNITY OF PHILADELPHIA'S
NINTH ANNUAL "CELEBRATION OF HOPE"
EDUCATIONAL CONFERENCE FRIDAY, JUNE 8, 2007**

Best-Selling Author and Cancer Survivor Alice Hoffman Will Serve as Keynote Speaker

WHAT: Ninth annual "Celebration of Hope" educational conference on cancer survivorship. The Philadelphia-based cancer support organization's speakers will include lawyer turned potter and cancer survivor Willie L. Leftwich, doctor-poet Richard Pestell, MD, PhD, pianist and cancer survivor Matthew Zachary, and special guest, author and cancer survivor Alice Hoffman. Afternoon workshops on arts and the role that creative expression can play in healing people with cancer will be offered. Presenting partner: GlaxoSmithKline Oncology, community partner: AstraZeneca, program partners: Merck Oncology and Novartis Oncology, and radio sponsor: B101 FM.

WHERE: **Hyatt Regency Philadelphia** at Penn's Landing's Grand Ballroom, 201 South Columbus Boulevard, Philadelphia, Pennsylvania, 19106

WHEN: **Friday, June 8, 2007 from 9:00 a.m. – 3:45 p.m.**

"CELEBRATION OF HOPE" CONFERENCE SCHEDULE:

9:00 a.m. – Registration and complimentary breakfast

10:00 a.m. – Welcome by **TWCP** executive director Kim Hinkelman, program director Kathleen Coyne, and **Wellness Community** participants

10:30 a.m. -- Lawyer, artist, and cancer survivor **Willie L. Leftwich** presents "Discovering Pottery through Cancer"

11:15 a.m. -- **Richard Pestell**, MD, PhD, presents "The Healing Art of Poem Making." This director of the Kimmel Cancer Center at Thomas Jefferson University Hospital writes poetry and will offer insights into how art can impact one's ability to cope with and manage cancer.

12:45 p.m. -- Award-winning pianist, composer and cancer survivor **Matthew Zachary** presents "Musical Medicine," courtesy of speaker partner Genentech BioOncology. He will present specific strategies for navigating the ever-changing landscape of survivorship and will perform live.

12:00 p.m. – Complimentary lunch

1:30 p.m. -- "Creating Stories through Cancer" is the theme of best-selling author, cancer survivor and keynote speaker **Alice Hoffman's** speech. In July 1998 she was diagnosed with breast cancer; she will include tips on how people affected by cancer can use writing as a way to achieve a sense of psychological stability as they recover from cancer.

2:30 p.m. – Conference attendees will choose among the following: "Exploring 'Open Studio' Art" with **Caroline Peterson, MA, ATR-BC**, "Writing Towards Wellness: Poetry as a Healing Art" with **Lisa DeVuono, MA**; or "Music as Therapy" with **Brian Abrams, PhD, MT-BC, LPC, FAMI**

The mission of **The Wellness Community of Philadelphia (TWCP)** is to help people affected by cancer enhance their health and well-being through participation in a free professional program of emotional support, education, and hope. **TWCP** offers programs at Ridgeland in Fairmount Park and limited off-site programs in Chester County, the Bux-Mont area, Hahnemann University Hospital, and throughout Philadelphia. Please call **The Wellness Community of Philadelphia** at (215) 879-7733, (888) 819-3553, or visit **TWCP's** website at www.twcp.org for more information.